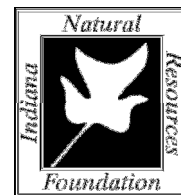




# *The Inaugural Hoosier Outdoor Experience*

**September 25-27, 2009  
Fort Harrison State Park**



This free event will provide children and adults from across the State of Indiana the opportunity to learn the basics of fishing, hunting, hiking, wildlife watching, mountain biking, kayaking, outdoor cooking, archery and much more! All these professionally led activities emphasize the wide variety of outdoor pursuits available across our extraordinary public lands.

**Projected Attendance: over 20,000**

## **\$25,000 Heritage Level Presenting Sponsor**

**All the benefits of the Stewardship Level and:**

- Name and logo in Experience promotional materials, press kits, and a hyperlink on Experience website
- Sponsor logo recognition in purchased radio/TV advertising
- Sponsor logo prominently displayed on welcome signs and guides throughout Experience venue
- Name and logo prominently displayed at Friday, Sept 25 Conservation Hall of Fame Banquet, in program, plus special recognition during banquet and opportunities to participate in presentations
- A total of two preferred tables (16 seats) at the Conservation Hall of Fame Banquet
- Name and logo recognition in Experience pull-out section in September/October edition of Outdoor Indiana magazine
- First right of refusal for *Heritage* level sponsorship at 2010 Experience



## **\$10,000 - \$24,999 Stewardship Level**

**All the benefits of the Conservation Level and:**

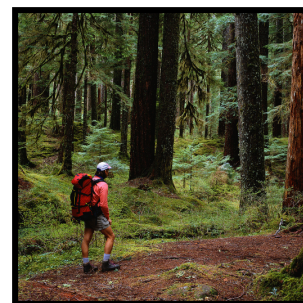
- Logo in Experience promotional material, press kit, on welcome signs, and at the Conservation Hall of Fame Banquet
- Sponsor logo in purchased print advertising
- Hyperlink to sponsor's website from Hoosier Outdoor Experience website
- A total of six tickets to Conservation Hall of Fame Banquet on Friday evening
- Logo recognition in Experience pull-out section in September/October edition of Outdoor Indiana magazine



## **\$5,000 - \$9,999 Conservation Level**

**All the benefits of the Sportsman's Level and:**

- Sponsor name displayed on welcome signs at Experience entrances
- Name recognition in Experience pull-out section in September/October edition of Outdoor Indiana magazine (distribution of 12,000)
- Name recognition at Conservation Hall of Fame Banquet and in banquet program
- A total of four tickets to Conservation Hall of Fame Banquet on Friday evening
- Name recognition in news releases, press kit, event program, on sponsor appreciation signs and website



## **\$1,500 - \$4,999 Sportsman's Level**

- Name recognition in Experience promotional material, press kit, event program and website
- Complimentary exhibitor booth on Saturday and Sunday



**For information on sponsoring the Hoosier Outdoor Experience contact Bourke Patton  
317-234-5447 or via email [bpatton@dnr.in.gov](mailto:bpatton@dnr.in.gov)**